



**JW MARRIOTT**  
DESERT SPRINGS  
PALM DESERT

**JW Marriott Desert Springs Resort & Spa  
Gets In Shape With Zoetic Health & Fitness**

*Award-Winning Palm Desert Resort Unveils Exclusive New Fitness Offering For Guests*

PALM DESERT, CA — As the sun begins to set on the active summer season, Palm Desert's acclaimed [JW Marriott Desert Springs Resort & Spa](#) is announcing an all-new fitness offering in partnership with Zoetic Health & Fitness. Offering all-inclusive four-night, and one-week or longer wellness programs seeking to educate and encourage guests to obtain and maintain a healthy lifestyle through physical fitness, relaxation, nutrition, and education, the program will be added to the resort's extensive wellness offerings beginning on September 25, 2011.

Inspired by his own 2008 experience with life-threatening illness, Zoetic (which means "pertaining to life") President and co-founder Mickie Riley worked with his wife and co-founder Hansi to assemble a well-rounded team of experts in the fitness, nutritional medical, and mind, body and spirit fields in order to provide the tools necessary for guests to make a positive change in the quality of their life. On his own personal journey to good health, Riley found a new passion and made a commitment to share his success with others.

"This is more than just a weight loss camp," says Riley. "Zoetic focuses on every aspect of one's life. I consider myself very lucky to be alive and want to pay it forward by offering a service that will benefit others. Without good health, nothing else matters."

"Not only is this a unique offering for the resort, but it also promotes a sense of well-being, which speaks directly to the people of the Coachella Valley and Southern California a whole," said Desert Springs Marriott General Manager Ken Schwartz. "The [Zoetic program](#) perfectly aligns with our existing offerings, including those at the award-winning Spa Desert Springs, and we are thrilled that they have selected us as their host location."

Prices for the four-night program at the [JW Marriott Desert Springs Resort](#) start at \$1,950 per person (based on double occupancy) and include accommodations, three meals and all snacks each day, workout sessions, relaxation coaching, educational and motivational lectures and full access to resort amenities. The weeklong program begins at \$2,750 per person. During the September grand opening, guests will receive a free promotional package valued at \$400 and including one free spa or salon treatment, a wrist heart rate monitor, pedometer, and a goodie bag upon departure.

For more information and to make a reservation, please visit [www.zoeticfit.com](http://www.zoeticfit.com) or call 760-579-3079.

**About JW Marriott Desert Springs Resort & Spa**

JW Marriott Desert Springs Resort & Spa, located in the heart of California's Coachella Valley and framed by three majestic mountain ranges, is a sprawling oasis offering a remarkable contrast to the stark beauty of the desert. The AAA Four-Diamond property opened in February 1987 and is one of the largest resort and convention complexes in the southwestern United States. The resort's 884 guest rooms and suites are located in wings surrounding swimming pools, lakes, verdant fairways, lush English gardens and manicured lawns. Guest rooms are spacious and include separate tubs and showers, CD players and private balconies. The resort boasts an award-winning 32,000-square-foot-spa and recreation facilities that include two Ted Robinson championship golf courses, an 18-hole putting course, 20 tennis courts, basketball courts, lawn croquet and biking. Visit [www.marriott.com/CTDCA](http://www.marriott.com/CTDCA) for more information

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